



A Subsidiary of Baluja Labs  
**An ISO 9001:2000 Certified Company**

**BBA/BBS/BBM  
ENTRANCE TEST**

**COACHING PROGRAM**  
Coaching fees Rs 10.000/-

**HELPLINE : 7533015002**

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**WEST DELHI CENTER**

# COACHING PROGRAM STRUCTURE

The **BBA** or **Bachelor of Business Administration** is an **undergraduate degree** in the field of **business administration** and **commerce**. In majority of the colleges and universities in India, the **BBA degree** is offered through a **Common Entrance Test**.

The core subjects of BBA in India are as follows:

- Business Law and Ethics
- Accounting
- Financial Management
- Economics
- Information Technology
- Human Resource Management
- Operations Management
- Marketing
- Quantitative Techniques (financial mathematics, business statistics, operations research)
- Organizational Behavior
- Strategic Management

**BBA/BBS/BBM Entrance exam** is a test of candidate's problem solving behavior, speed & understanding to the subjects (**Quantitative Aptitude & Numerical Ability, Logical Ability & Reasoning, Corporate GK, General Knowledge, and English Language & Comprehension**). This requires a thorough preparation **and** assessment **that are chiefly provided at** Competition Gurukul.

## Coaching Program Features

- 2 Months Coaching Program
- Covers Entire Syllabus
- 5 Days Class Sessions
- Daily 30 Minutes Mock Test
- Backup & Doubt Classes at Weekends
- A Set of 5 Mock Test Series in the last Week of the Coaching Program

## Key Coaching Benefits

- High Quality Class Sessions from Highly Qualified, Experienced & trained Teachers
- Exclusive focus on Concept Development & Problem Solving
- Special Methodologies, Tips & Tricks of Finding Solution
- Individual Teachers for each Subject
- An IT-Based Infrastructure with WiFi Connectivity
- Special Learning Aids including lecture notes, audio-video tools
- Free Study Materials

# EXAM PATTERN

Number of questions and marks per question may vary from university to university but the general format of the test remains the same for most of the universities and institutions. There is negative marking for each wrong answer ie is 25% of the right answer.

## Candidates applying for BBA/BBS/BBM Entrance Test

SUBJECT	NUMBER OF QUESTIONS	MARKS
Quantitative Aptitude & Numerical Ability	30	30
Logical Ability & Reasoning	30	30
Corporate GK	30	30
General Knowledge	30	30
English Language & Comprehension	30	30

### Remember:

An aspirant to take the **BBA/BBS/BBM Entrance Examination** must fulfill the following criteria:

- Passing Higher Secondary or equivalent is a must
- Minimum of 40% in the qualifying exam
- English should be one of the subjects

# COVERAGE

## Quantitative Aptitude & Numerical Ability

1. Number Series
2. Number System
3. Simplification
4. Average
5. Percentage
6. Profit and Loss
7. Ration
8. Mixture and Allegation
9. Time and work
10. Time, Speed and Distance
11. Simple Interest and Compound Interest
12. Place Geometry
13. Menstruation
14. Clock and Calendars
15. Permutation , Combination and probability
16. Data Interpretation
17. Data Sufficiency

## Logical Ability & Reasoning

1. Alphabet Test
2. Word Formation
3. Coding- Decoding
4. Analogy Test
5. Classification
6. Series Test
7. Sitting Arrangement
8. Number , Ranking and Time Sequence Test
9. Direction Sense test
10. Blood Relation
11. Mathematical Operation
12. Analytical Reasoning
13. Logical Order of Words
14. Input-output
15. Data sufficiency
16. Eligibility Test
17. Statement and It's products
18. Assertion and Reason
19. Cause and Effect
20. Syllogism
21. Venn-Diagram
22. Cube and Dice
23. Figure Analogy
24. Image Test
25. Counting of Figures
26. Completion of Figures
27. Paper Folding and paper Cutting
28. Embedded Figure
29. Formatting Figure
30. Grouping of Identical Figure

## Corporate GK (with Question Bank)

Special Lecture Notes prepared by our Experts as per Exam Formats

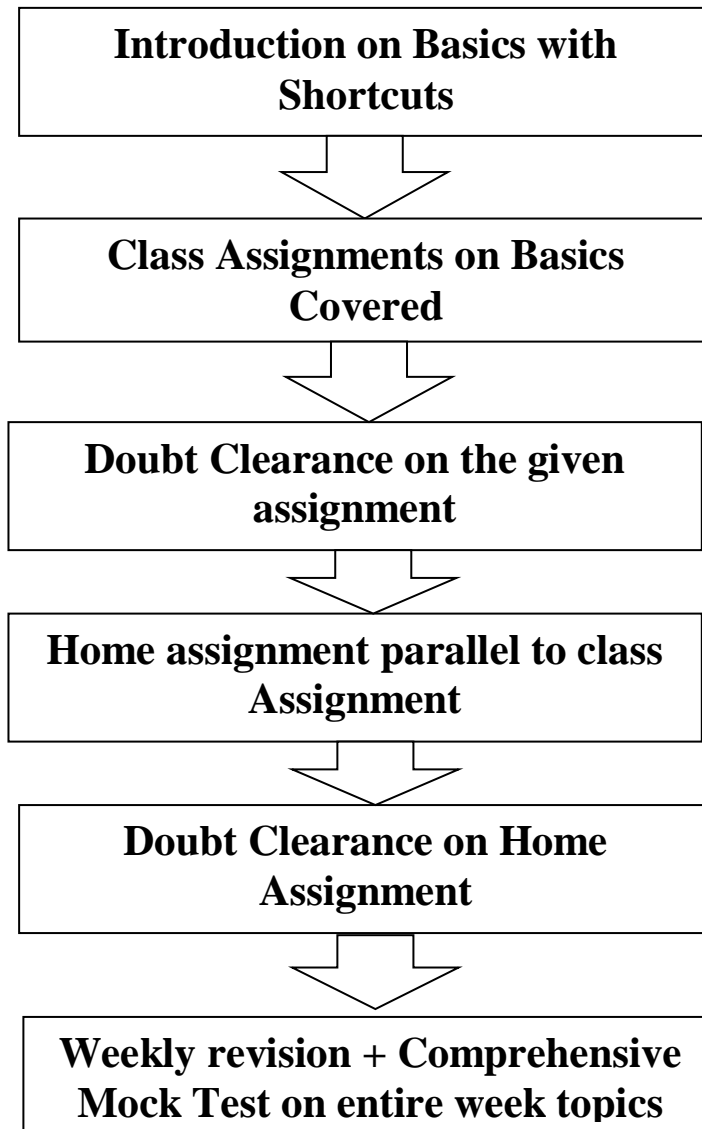
## General knowledge

1. History
2. Geography
3. Indian Polity
4. Indian Economy
5. General Science
6. General Knowledge

## **English Language & Comprehension**

1. Spotting errors
2. Rearrangement
3. Sentence Correction
4. Sentence improvement
5. Synonyms and Antonyms
6. Spelling Test
7. One word Substitution
8. Idioms and Phrases
9. Cloze test
10. Reading Comprehension

# TEACHING METHODOLOGY



**Our emphasis in all interaction to make your basics strong and shortcuts instead of cramming formulas. A Special orientation on vedic Maths is provided with these sessions to speed your calculation. In bank PO/ Clerk exams there are 15-20 questions based on calculation where you need to be fast and precise due to none of this option. Above flow chart is adopted for all Topics.**